

We are MAKING CHANGE @WALMART

Weekly Update to UFCW Members & Locals

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Volume 4

Broad National Coalition Launches Nationwide Campaign for Walmart to Lead Changes that Rebuild America

Hundreds of Walmart workers, UFCW members, and community activists from across the nation rallied in front of the Walmart store at Baldwin Hills Crenshaw Thursday and released a set of proposals aimed at the US's largest employer and retailer to help rebuild the American economy.

The group called on Walmart and the six Walton heirs who own a near majority control of the company to commit to improve workers' lives, rebuild communities, guarantee workers' rights, and elevate global and sustainable living standards.

The rally is the kick-off of a nationwide campaign for people to share their stories on the impact the company has had on our lives and our shared commitment to change Walmart. Go read and share your story at www.WalmartAt50.org.



Hundreds of Walmart workers protest in LA

Educating the Public



UFCW Local 1776 leaflet customers at opening of Walmart in Philadelphia

Associates Challenge Walmart on Executive Pay

Four Walmart associates have introduced a shareholders resolution to place tougher standards on the company's executive bonus pay. News of the resolution came at the same time the company disclosed CEO Mike Duke's pay was \$18.1 million in 2011.

Walmart's current bonus structure gives management incentive to keep building new stores near existing stores, which drives down same-store sales, one of the most important indicators of health for a retail company. The resolution being offered by associates would require an annual review of incentives to determine if they are actually effective or hurting the company.



Walmart CEO Mike Duke

[DON'T FORGET.....](#)

Walmart at 50

[SUBMIT YOUR STORY TODAY!](#)

www.ChangeWalmart.org

IN THE NEWS...

[Walmart has a plan to battle Target, Dollarama in Canada](#)

Walmart has an aggressive plan to bring stores to urban areas in Canada. The company plans to undercut the competition by slashing prices. John Marshall, UFCW's senior capital markets economist, told the Toronto Star: "They make bold statements about the number of jobs, positions, levels of pay and benefits. Invariably those numbers turn out to be large overestimates." Investors should be wary about Walmart's ability to generate profit outside of the U.S.

[Google executive invited to join the Walmart board](#)

Is Google preparing to dump its famous motto, "Don't Be Evil?" It sure looks that way. Google Vice President Marissa Mayer has been nominated by Walmart to join the company's board. Mayer is thought to represent an attempt to reach a younger demographic through various forms of social media. Mayer is also a major fundraiser for the Democratic Party.

[Walmart's 'Terrifying' Attack on the First Amendment](#)

Cathy Kern is a well-known activist in North Tonawanda, NY. Together with her neighbors, she has filed 5 lawsuits to prevent a Walmart superstore from opening in her community. Walmart asked the judge to declare that one of Kern's lawsuits was frivolous, which amounts to a suppression of free speech. See the *Huffington Post* for more.



STUDY FINDS NEGATIVE IMPACT OF WALMART IN SEATTLE

Puget Sound Sage, a progressive policy organization, issued a study of the economic impact of the proposed Walmart opening in a Seattle neighborhood. According to the report, Walmart's expansion would result in net job loss and reduced wages for workers at nearby stores. Puget Sound Sage and UFCW Local 21 are among many partners in Making Change at Walmart Puget Sound.

Environmental Group Exposes Walmart Greenwash

Walmart released its annual report on global sustainability on Monday. The company has been claiming to be a leader on corporate responsibility for the past few years, but a closer look reveals that Walmart is actually hurting the environment in many ways.

According to a report issued by [Food and Water Watch](#), there are 10 major ways that Walmart fails the sustainability test. These include increasing landfill waste, failing to use enough renewable energy, and contributing to sprawl.

